



Harley-Davidson Motor Company
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NEWS

2015 HARLEY-DAVIDSON ROAD GLIDE ROARS BACK *All-New Model Flaunts Massive Bad Attitude and Mile-Devouring Function*

MILWAUKEE (August 1, 2014) – Harley-Davidson® (NYSE:HOG) has more rush in the tank. Spy photos, gossip and wild speculation are flooding the Internet as Harley-Davidson fans around the globe anticipate the return of the Road Glide® motorcycle. The wait is over and the Road Glide Special is here.

Weeks before the announcement of its complete 2015 model line-up, Harley-Davidson is previewing the Road Glide Special, one of its new 2015 motorcycles. Infused with DNA of the customer-led product development effort Project RUSHMORE, the sleek, shark-nose Touring model is being revealed today at the Sturgis Motorcycle Rally in South Dakota, USA.

“Road Glide has always had an incredibly passionate following, which is why its return to the model line-up is exciting for our customers and our company,” said Matt Levatich, President and Chief Operating Officer of Harley-Davidson Motor Company. “With Project Rushmore technology, intuitive features and great new styling, we’re delivering an improved ride for the Road Glide faithful and the many others looking for more cool Project Rushmore motorcycle options.”

One look at the new contour of the famous Road Glide Special fairing is all it takes to see past form and convention were put aside and a new rebellious design emerged. The Road Glide Special motorcycle earned its status satisfying the hard core and now it is back. From the wicked new Dual Reflector Daymaker™ LED headlights to the hand-adjustable low-profile rear suspension, the Road Glide Special motorcycle is proof of what can happen when you hold a higher standard and take the time required to meet it. The Road Glide Special sets out to make the ultimate statement in custom, high-mile aggression and backs it up with all the function riders demand.

“The Road Glide has always been a bike for a rider who’s cut from a different cloth, a person who wants to make a statement as they chase the freedom of the road,” said Mike Goche, Manager, Product Planning. “This new model respects that spirit while offering a significant improvement in comfort, and the full suite of Project RUSHMORE features that have been such a huge hit with touring riders around the world.”

Road Glide Special

Shaped by countless hours of wind tunnel testing, the new frame-mounted Road Glide Special fairing features a triple Splitstream fairing that significantly reduces head buffeting while still providing comfortable airflow around the rider. The brilliant white beams of the Dual Daymaker™ Reflector LED headlamp blasts through the murkiest of nights. Centered in the inner fairing is the premium Boom!™ Box 6.5GT infotainment system with touch screen and GPS navigation which can also be controlled by twin joysticks located on a new swept-back handlebar that puts the rider in a commanding, comfortable position. A High Output Twin Cam 103™ V-Twin engine bumbles through two chrome mufflers, its abundant torque always on tap with just a twist of the throttle. Touring features include One-Touch hard saddlebags, cruise control and easy-to-read gauges. For extra ride confidence the Road Glide Special features Reflex™ Linked Brakes with ABS and an exclusive painted inner fairing and hand-applied pinstriping move the styling up a notch

About Harley-Davidson Motor Company

Harley-Davidson Motor Company produces custom, cruiser and touring motorcycles and offers a complete line of Harley-Davidson motorcycle parts, accessories, riding gear and apparel, and general merchandise. For more information, visit Harley-Davidson's website at www.h-d.com.

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